



Transformational ICT Workshop



Book your free Transformational ICT planning workshop place today

Transformational ICT is part of the Solutions for Business portfolio of business support. It helps small to medium-sized companies exploit the potential of information and communications technologies (ICT) to transform their business processes and improve the bottom line.

Transformational ICT offers free one-day action planning workshops which focus on the commercially important aspects of ICT. At these events you can harness the skills and knowledge of industry experts to explore the potential of ICT in your own business. You'll also be able to develop detailed action plans for implementing change, to help you become more competitive.

Upcoming workshops in Lincolnshire include:

Lincoln

Google Analytics	08 September 2010
Developing a Pay Per Click Campaign	17 September 2010
Optimising your Pay Per Click Campaign	28 September 2010
Planning a Successful Website	05 October 2010
Google Analytics	08 October 2010

Grantham

Successful Search Engine Optimisation	10 September 2010
Planning an e-mail Marketing Campaign	24 September 2010

Gainsborough

Let's Start Blogging	06 September 2010
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Louth

Developing a Pay Per Click Campaign	13 September 2010
Successful Search Engine Optimisation	07 October 2010

Mablethorpe

Planning a Successful Website	21 September 2010
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Skegness

Advanced SEO	30 September 2010
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Boston

Planning an e-mail Marketing Campaign	16 September 2010
Google Analytics	27 September 2010

Funded by



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by the European Union
European Regional
Development Fund

For further information about Transformational ICT visit www.emda.org.uk/ict
or to register for the event call 0845 603 8370 or email enquiries@ebusinessclub.biz



Transformational ICT Workshop



The workshops start at 9am and finish at 4pm with a question and answer session. It's essential to pre-book as places can fill quickly.

For more information about the workshops and Transformational ICT and to book places call **0845 603 8370**, email **enquiries@ebusinessclub.biz** or visit **www.ebusinessclub.biz**

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