

## Meeting minutes for **MASCOT** members

**Held** at Community room, Stanley Avenue, Mablethorpe

**Date** April 9<sup>th</sup> 2008 at 6pm

### Those present

Mike McDonald, Helen Matthews, Martin Carmichael, Graham Cullen, Chris Drew, Teresa Coleman-Miller, Debbie Matthews, Mark Mehaffey, John Handley, Alan Smith, Linda Pratt, Michelle Horner, Tony Howard, Helena Poskitt

### Apologies

David Ives, Richard Borthwick, Alex Henshaw

**Minutes** of last meeting agreed – proposed Helen Matthews, seconded Debbie Matthews

### Matters arising

1. Secretary required – urgently !! – thanks to Teresa for these notes
2. Next meeting will be the AGM – Committee positions of secretary, chair and treasurer up for election – needs **MAXIMUM** attendance
3. Funding for Tourism & Business development manager post still being sought – has outline support from ELDC inc. portfolio holder and LCC – but still no money on the table – further meetings with both bodies in the diary to progress interest in ERDF bid – Mike/Helen to progress
4. Re short term wins – High Street cleanup discussed with department head at ELDC – he'll come back re cleanup if indemnified against additional damage – tenants/owners to clean up their own act – district council has a duty of care to appearance of the High Street – Mike to progress
5. Treasurers report – MASCOT has c£2k in it's account – none has been used for development manager funding to date – could be used for standards training
6. Quality standards discussed – basic codes of practice – logo needs a fresh look – raise the profile of MASCOT members through advertising – sponsored training programmes – shop watch – pub watch – hospitality training – small business centre to hold **RELEVANT LOCAL** training programmes – national/recognised standards for visitor attractions and accommodation providers, e.g ROSEBUD. Mike to look out QG stuff – keep local business local – networking important
7. Website to be updated – meeting arranged with Keith Butters April 17<sup>th</sup> – action Helen/Mike
8. In Bloom to be promoted – Pat Kissane and Martin Sollis at ELDC are supportive – factory shop frontage/lighting – North Sea Camp to provide help – Helena Poskitt/Tony Howard have given some funding – MASCOT asked for sponsorship, committee to discuss – get schools involved – residents gardens – planters – hanging baskets – tropical plants on sea front – slides of judging route shown – Rob Manning re maintenance of funfair
9. Neighbourhood management – Mark Mehaffey explained his role – might be able to issue fixed penalty notices for parking, litter, graffiti, anti-social behaviour, motability scooter bad manners etc etc.

### A.O.B.

None recorded

### Next meeting date

June 11<sup>th</sup> – 6pm – Community Room, Stanley Avenue